

EC'd Yes Last Received: 10/19/2012 8:50 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.	Agency () MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser () PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office () PHILADELPHIA
Product PRIORITIES USA ACT	WASHINGTON, DC 20003	Salesperson () ANJIE BRADY
Estimate# 1788	Agency C/P1/P2/E 321/340/1788	
Buyer Media Placement	Flight Dates 10/20/2012 - 10/22/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 7,600
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	9A-10A	TODAY SHW2-NBC	:60	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	2	M	11A-12P	HAMPTN RDS SHW<	:60	\$600.00	10/22-10/22	1	1	1	\$600.00	
	3	SA	7P-8P	ENT TONITE60 W	:60	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	4	SU	7A-8A	WAVY NWS SUN7A	:60	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$7,600.00

---SALES MONTHLY TOTALS---

Oct 12: 4 / \$7,600.00
Sales Totals: 4 / \$7,600.00
Station Totals: 4 / \$7,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$23,030	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

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WASHINGTON, DC 20003

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Flight Dates 10/20/2012 - 10/22/2012

Hiatus Weeks

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE